

# NFPA

# 1600

---

**Emergency, Continuity, and Crisis  
Management Preparedness,  
Response, and Recovery Training**

---



IT'S A BIG WORLD.  
LET'S PROTECT IT TOGETHER.®

**25 FEBRUARY 2025**

# Executive Summary:

## **Business Continuity and Crisis Management Training for Critical Infrastructure, Hospitals, Financial Institutions, Universities and Research Labs, Hotels and Hospitality Companies and Construction/ Demolition Companies**

**The National Commission on Terrorist Attacks Upon the United States (9/11 Commission)** recognized NFPA 1600 as the National Preparedness Standard. Widely used by public, nonprofit, nongovernmental, and private organizations at local, regional, national, international, and global levels, NFPA 1600 has been accepted by the **U.S. Department of Homeland Security** as a voluntary consensus standard for emergency preparedness.

**The NFPA 1600 Emergency, Continuity, and Crisis Management Standard** is not a fire-based standard, but rather a universal standard that emergency management and business continuity professionals can use to prepare for disasters, protect property, ensure life safety, and maintain business continuity. International organizations, such as **FEMA**, the International Association of Emergency Managers (**IAEM**), and the National Emergency Managers Association (**NEMA**), all endorse NFPA 1600 and work with NFPA to further develop the standard.

In today's business world, where political, economic, environmental, and geopolitical uncertainties are increasing, **Emergency, Continuity, and Crisis Management** is crucial for organizations in various sectors with strategic significance to effectively manage risks and achieve sustainable growth objectives.

**The NFPA 1600 Emergency, Continuity, and Crisis Management Standard** is a widely recognized standard for emergency management, business continuity, and crisis management. It provides comprehensive guidance for organizations in developing and implementing processes to prepare for, respond to, and recover from various emergencies. Natural and human-caused disasters, cyberattacks, operational disruptions, and unforeseen crises can severely impact project timelines, employee safety, and financial stability. For organizations in high-risk sectors, a proactive approach to crisis preparedness, response, and recovery is essential to identify enterprise-wide risks, minimize and manage both current and future risks, protect assets, and ensure continuous operations.

**The NFPA 1600 Emergency, Continuity, and Crisis Management Training** is designed to equip strategic-level organizations with the tools and strategies necessary to effectively prepare for, manage, and recover from crises. The workshop will be valuable for project managers, security and emergency officials, and senior management, enabling them to reduce risks, ensure the safety of employees, and maintain operational continuity against potential disruptions. Additionally, by fostering relationships before the next crisis begins, it will prevent the need for relationship-building during the midst of a crisis. This is a critical opportunity and issue.

**Participants who complete the The NFPA 1600 Emergency, Continuity, and Crisis Management Training Program will be awarded an NFPA-certified certificate.**

# Overview:

Prepare your organization for the unexpected with our comprehensive workshop based on NFPA 1600, the industry-leading standard for emergency management and business continuity planning. This course is designed to equip participants with the knowledge and skills to create, implement, and maintain an effective preparedness program, ensuring resilience in the face of crises.

## Workshop Highlights: 2-Day:

- **Introduction to NFPA 1600:** Learn the core principles of the NFPA 1600 standard, including risk assessment, mitigation strategies, and recovery planning.
- **Emergency Management Best Practices:** Understand how to develop and implement emergency operations plans that can be activated in various scenarios.
- **Business Continuity Planning:** Build and maintain business continuity programs that minimize operational disruptions during emergencies.
- **Risk Management & Mitigation:** Gain practical insights into identifying potential risks, conducting assessments, and implementing mitigation plans.

## KEY BENEFITS OF PARTICIPATING IN NFPA 1600 EMERGENCY, CONTINUITY, AND CRISIS MANAGEMENT TRAINING

Disruptions caused by natural and human-made disasters, industrial accidents, or geopolitical crises are constant risks that organizations face. Without adequate preparation, organizations may encounter significant operational, financial, and reputational losses. **The NFPA 1600 Emergency, Continuity, and Crisis Management Training** helps organizations anticipate these risks and build resilient systems that protect employees, secure assets, and ensure business continuity.

The **NFPA 1600 Emergency, Continuity, and Crisis Management Training** will position organizations to manage crises more effectively, recover quickly from disruptions, and establish a sustainable framework for long-term operational resilience.

### Enhanced Risk Assessment and Preparedness:

Participants will learn how to identify and assess a wide range of potential risks, including natural disasters (earthquakes, floods, fires, landslides, avalanches, extreme cold, drought, famine, etc.) and human-made disasters (nuclear, biological, chemical, and industrial), as well as the risks associated with climate change and emergencies. They will also gain insights into how to address risks such as infrastructure failures, supply chain disruptions, and cyberattacks. The training will provide participants with strategies to develop robust business continuity plans tailored to the specific challenges faced by their sectors.

### Crisis Response and Management:

**The NFPA 1600 Emergency, Continuity, and Crisis Management Training** will provide practical tools for effective crisis response, including communication protocols, emergency response frameworks, and decision-making processes. Project security and emergency managers will learn how to ensure coordination during emergencies and safeguard the continuity of critical operations without disruption.

### **Operational Continuity During Disruptions:**

Participants will gain insights into maintaining essential services during operational disruptions, such as those caused by natural disasters or industrial accidents. The focus will be on protecting critical infrastructure (power plants, pipelines, construction sites) and ensuring that essential services remain functional during crises.

### **Improved Safety and Compliance:**

Safety officers will benefit from advanced training on crisis management protocols, enabling them to ensure worker safety and comply with international safety standards during high-risk situations. The course will help participants establish safety plans that are resilient to emergencies and reduce on-site accidents.

### **Recovery and Resilience Strategies:**

The training will also cover recovery strategies to help organizations resume normal operations as quickly as possible after a disruption. This includes damage assessment, restoration planning, and long-term resilience measures to protect against future crises.

### **Cost Reduction and Reputation Management:**

By proactively managing risks and ensuring business continuity, companies can significantly reduce the financial impact of crises and avoid project delays or costly disruptions. Additionally, organizations that demonstrate resilience in the face of adversity are better positioned to maintain customer trust and protect their reputation in the marketplace.

### **Collaboration and Stakeholder Engagement:**

The training will foster collaboration between different sectors, encouraging public-private partnerships, and improving coordination between companies and governmental bodies (such as AFAD). This will enhance collective preparedness and streamline recovery efforts during national crises.

### **Earn Continuing Education Credits:**

Participants may be eligible to earn CEUs for professional development.

### **Who Should Attend?**

This training is ideal for professionals involved in emergency management, business continuity, or risk management roles, including:

- Security and Emergency Management Managers
- Business Continuity Managers and Crisis Communication Teams
- Risk Management, Audit, Compliance Managers
- Insurance Companies and Insurance Risk Consultants
- University Faculty Members
- Healthcare Institutions Managers
- Critical Infrastructure Operators (Utilities, Telecommunications, Airport/Rail Administrators)
- Construction/Demolition and Engineering Firms
- Senior Management and Board Members
- Project Managers
- Facility Managers
- Public Safety Officials
- NGO's and Humanitarian Relief Organizations

## Training Program

**The NFPA 1600 Emergency, Continuity, and Crisis Management Training Program** will be held in February in Istanbul, Ankara, and Izmir. The program will be delivered face-to-face over two days by **Kenneth Burson, NFPA International Senior Liaison, Government Networks**. In addition to the training presentations, current and successful examples from both our country and the world will be reviewed with participants. An interactive virtual classroom environment will be created through Q&A and discussion sessions. Additionally, there will be experience sharing, knowledge exchange, and networking sessions.

- For 2025, the participation fee per person is set at **\$850 + VAT** for prepayment.
- A **10%** early registration discount is applied for registrations made by January 20, 2025,
- An additional **10%** discount is offered to members of affiliated associations.
- For group participation of 3 or more, a **10%** group discount will be applied.



**Kenneth Burson**  
**International Senior Liaison,**  
**Government Networks**  
**NFPA**

**Kenneth Burson** serves as the International Senior Liaison of Government Networks for the National Fire Protection Association (NFPA). Kenneth brings over 30 years of experience in structural and industrial firefighting, technical rescue, hazardous materials response, and aircraft firefighting. He has extensive experience in developing and ensuring compliance with standard operating procedures (SOPs) and accrediting bodies, with strict adherence to NFPA guidelines.

**Kenneth Burson** is a Graduate Member of the Institute of Fire Engineers and has had the opportunity to obtain extensive training and certifications in his fields of expertise. He has been requested for workshop courses, as a speaker for several international conferences and technical subject matter expert panels. He is the President and Founder of Legacy Elite Emergency Training & Consulting L.L.C., which provides training and advice to international emergency agencies and private industry rescue teams around the world.

Throughout his career, Kenneth has served as a Firefighter, Driver/Engineer, Lieutenant, Captain, and Training Officer, as well as a fire training consultant and subject matter expert for international corporations. He has worked with government and military emergency operations teams in multiple countries, on four continents. In addition, he has served as a member of the FEMA Urban Search and Rescue Teams as a canine search specialist (CSS) and later cross-trained as a technical search specialist (TSS).

Kenneth's role with the NFPA is the primary point of contact for emergency response needs as part of the Global Partnership Program, working closely with emergency responders, emergency managers, and government policymakers to identify training needs around the globe. This role is critical to the global vision for NFPA in expanding a requested service from international emergency response stakeholders.

**NFPA 1600 Continuity, Emergency, and Crisis Management Standard: Risk and Damage Reduction, Preparedness, Response, and Recovery Training, business continuity, disaster and emergency management, crisis management and communication professionals, environmental health and safety professionals, security managers, facility managers, risk managers, internal auditors, and consultants are designed for.**

# CONTACT

---

## Conspectus Academy

---

Dereboyu Cad. Maslak Mh. Meydan Sok. No:1  
(Beybi Giz Plaza) Kat: 15 D:55 (34398) Maslak - İSTANBUL

+90 (212) 970 20 50 - +90 (544) 810 56 27

[www.flconference.com](http://www.flconference.com)

[isa.ersoy@conspectusdanismanlik.com](mailto:isa.ersoy@conspectusdanismanlik.com)

[www.flseurope.com](http://www.flseurope.com)

[egitim.conspectusacademy.com](http://egitim.conspectusacademy.com)

[www.wflsrc.com](http://www.wflsrc.com)